



## AMA Houston - Marketer of the Year Sponsorship Opportunities

The AMA Houston Marketer of the Year event honoring the 2009 winners will be March 15, 2010, at the Alley Theatre, with a reception beginning at 5:30 PM. After the cocktail reception, the Best of Category winners will be honored, and the overall Marketer of the Year for 2009 will be announced.

AMA Houston's Marketer of the Year program recognizes exceptional marketing by Houston area companies, organizations and institutions. Nominations for 2010 are in 41 industry categories, and a firm is selected as Best of Category in each, based on a vote of chapter members and a panel of top marketing and industry/business leaders. The overall Marketer of the Year is selected from the Best of Category winners by a panel of marketing professionals from outside the Houston area. Past Marketer of the Year winners include Kelsey-Seybold Clinic (2008), the Houston Zoo (2007), Weatherford International (2006) and the Houston Symphony (2005). Last year's event drew 300 top marketing professionals and marketing officers, representing some of Houston's best-known companies, organizations and institutions.

**Sign up now to sponsor!** Sign up as a sponsor of AMA Houston's 2009 Marketer of the Year and gain exposure on materials sent to our database of 3,500+ marketing professionals and on the event's website page, plus receive complimentary admission to and recognition at the event, which draws top marketing executives from some of Houston's best known companies, organizations and institutions. For information on sponsoring, please contact Bill Krull, [bknull@houstonwellness.org](mailto:bknull@houstonwellness.org) or Gary Carson [gcarson@equamark.com](mailto:gcarson@equamark.com).

### 2009 Marketer of the Year Categories

(A Best of Category winner will be honored in each category.)

Arts: Institutional  
Arts: Performing  
Automotive  
Economic Development  
Education: College/University  
Education: Elementary/Secondary  
Energy: Oil and Gas Exploration and Production  
Energy: Oil and Gas Products and Services  
Energy: Transportation/Transmission  
Energy: Electric and Gas Utilities/Energy Marketing  
Engineering/Construction Products  
Engineering/Construction Services  
Financial/Banking  
Financial/Investments and Trading  
Financial/Services (non-banking)  
Food Processing, Packaging and Distribution  
Healthcare: Hospitals/Institutions  
Healthcare: Physicians/Services  
Healthcare Products  
Hospitality and Hotels  
Manufacturing

Media: Broadcast  
Media: Print  
Real Estate: Commercial Builders/Developers  
Real Estate: Commercial Realtors/Managers  
Real Estate: Residential Builders/Developers  
Real Estate: Residential Realtors  
Restaurants: Multiple Locations  
Restaurants: Single Location  
Retail  
Services: Business-to-Business  
Services: Business-to-Consumer  
Services: Professional Legal  
Services: Professional Other  
Social Services  
Sports/Entertainment: Amateur  
Sports/Entertainment: Professional  
Technology Products  
Technology Services  
Transportation  
Venues and Arenas

### About AMA Houston

The Houston Chapter of the American Marketing Association has been serving marketing professionals for over 50 years, organized as the Houston Business Forum in 1949 and affiliated with the AMA effective July 1, 1954. AMA Houston provides marketers the ability to remain competitive in today's business environment through networking events, special interest groups and real-world educational programs. AMA Houston is the area's premier professional marketing organization and the nation's second largest chapter. Named Chapter of the Year in 2003-2004, 2005-2006 and 2008-2009, AMA Houston is the largest professional marketing organization in Texas, serving more than 1,000 members with diverse marketing expertise from a variety of industries and disciplines. For information, visit [www.amahouston.org](http://www.amahouston.org).



## American Marketing Association -Houston Chapter Sponsorship Agreement for Marketer of the Year

Name of company/organization sponsoring:

Full Address:

Your name:

Email:

Phone:

Event name and date:

### **SILVER SPONSORS receive:**

Logo\* and company name on AMA web page related to this event

Sponsor recognition on all communications for this event (provided communication deadlines are met for submitting logo\*)

Sponsor recognition on name badges at event

Logo recognition in the MOTY presentation, event sign and printed program

Two complimentary seats to event (total 2 for Silver Sponsors)

### **GOLD SPONSORS also receive, in addition to above:**

Two additional complimentary seats to event (total 4 for Gold Sponsors)

### **PLATINUM SPONSOR (maximum three) also receives, in addition to above:**

Two additional complimentary seats to event (total 6 for Platinum Sponsor)

Opportunity to include at own expense a one sheet handout at event (per size specifications, quantity, distribution method and delivery date to be determined by event chair)

### **Indicate sponsorship level desired:**

Platinum \$1750     Gold \$1000     Silver \$500

*By signing below, I agree to pay the fee indicated and agree to all terms of this agreement.*

Signature:

Date:

**List names of complimentary attendees for badges** (2 for Silver, 4 for Gold, 6 for Platinum – RSVP with names of complimentary attendees must be received at least seven days prior to event):

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

**Indicate payment method:**     **Check**     **Credit card** (if credit card, please complete below)

Name on card:

Credit card number:

Exp. date:

Signature:

Date:

If paying by check, please make check payable to *American Marketing Association – Houston Chapter* and mail, prior to event, to AMA Houston, PO Box 27983, Houston TX 77227-7983, along with a copy of this agreement. Email completed Sponsorship Agreement to Bill Krull at [bknull@houstonwellness.org](mailto:bknull@houstonwellness.org) (telephone 713-205-0444) or fax to 713-432-0374. Email logo to [matt@venturesmarketing.com](mailto:matt@venturesmarketing.com) immediately. Logo file should be a jpeg file about 150 pixels across by 100 pixels down.