

SAVE THE DATE

AMA > | Houston

CASINO *Night*

FEBRUARY 21, 2024

Sharespace • 1120 Naylor Street



SPONSORSHIPS AVAILABLE

On **February 21, 2024** AMA Houston will host the 3rd Annual AMA Gives Back Casino Night. This fun, energetic, high-end fundraising event will help AMA Gives Back raise funds for our 2024 grant and scholarship programs.

Every year, AMA Gives Back awards grants and scholarships to Houston area nonprofits and prospective undergraduate marketing students. Since the program's inception in 2008, AMA Houston has awarded more than \$150,000 to several amazing organizations and students that utilize the funding to provide an impact across the community and fuel educational endeavors.

Becoming a Casino Night sponsor ensures that we continue to provide grants and scholarships to well-deserving non-profit organizations and students. Thank you for your consideration!

AMA Gives Back Casino Night Sponsorship Packages

High Roller: Presenting Sponsor | \$4,000 - AVAILABLE

Exclusive

- Listed as Presenting sponsor in all email, web, print, and verbal advertising for Casino Night
- Special, stand-alone mention on AMA's social channels leading up to the February 01, 2024 event. Sponsor can provide a video promoting casino night.
- Prime placement on AMA Houston Gives Back website with link to sponsor's website and a 50-word profile for the entirety of the 2023-2024 fiscal year
- Welcoming remarks at Casino Night February 01, 2024 event (2 minutes)
- Company logo listed prominently on Casino Night email blasts (8200 subscribers, 7+ emails)
- Opportunity to provide a prize for the Casino Night raffle
- Company Logo most prominent on screen and signage throughout the Casino Night venue
- Sponsor ribbons provided for name badges for the Casino Night event
- Ten Casino Night ticket comps
- Ten Casino Night drink tickets
- Logo on all non-gaming table placards (cocktail tables, high boys)
- Exclusive email from sponsor to all Casino Night attendees – recognizing the funds raised + recapping the prizes bided on. Sponsor can provide content. AMA reserves the right to edit. AMA will send out through its email program
- 10% discount on 2024-2025 sponsorship packages for regular event programming (MarketingEdge, Academy, luncheons)
- Reserves first rights for 2024 Casino Night presenting sponsor package

Jackpot: Chip Sponsor | \$2500 - AVAILABLE

Exclusive

- Your logo will be placed on the high-value casino chips – seen by attendees and players and provided to you at the end of the night as a keepsake
- Opportunity to do a casino night promotional video for AMA social channels with AMA Gives Back team members.
- Stand-alone, prominent logo at the cashier/chip purchasing table
- Recognition during the opening/presidential remarks at the event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- Logo on screen and signage throughout the event venue
- Opportunity to provide a prize for the raffle
- Sponsor ribbons provided for name badges
- 5 complimentary tickets to Casino Night
- 5 complimentary drink tickets

Queen of Hearts: Bar Sponsor | \$1800 - SOLD OUT

Exclusive

- Your logo will be placed along the bar, along with an announcement from the stage recognizing your sponsorship
- Specialty Drink – We will work with you to brand the drink or provide your suggestions
- Recognition during the opening/presidential remarks at the Casino Night event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- Logo on screen and signage throughout event venue
- Opportunity to provide a prize for the raffle
- Sponsor ribbons provided for name badges
- 3 complimentary tickets to Casino Night
- 6 complimentary drink tickets

Raffle Sponsor | \$1,000 - AVAILABLE

Exclusive

- Logo displayed on all raffle item descriptions
- Logo displayed on all event venue signage and screen
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- Recognition during the opening/presidential remarks at the event
- 3 complimentary ticket to Casino Night
- 3 complimentary drink ticket

Table Sponsors | \$500 per table - 4 TABLES LEFT

Casino Night will have high-energy gaming tables where guests can participate in three-card poker, craps, roulette, and blackjack. Get your company logo prominently displayed on a gaming table to be seen by over 100 attendees!

4 out of 9 available

- Logo on gaming table placard
- Logo displayed on all event venue signage and screen
- Recognition during the opening/presidential remarks at the event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- 1 complimentary tickets to Casino Night