



AMA Houston’s ten monthly luncheons are attended by an average of 240 of the city’s top marketing professionals. Each luncheon features a different, well-known branded speaker. Our fall luncheon speakers are from BBVA Compass, Houston Astros, Kendra Scott and the Houston Zoo. Each month’s luncheon emails are sent three different times to more than 8,000 people.

<u>Sponsorship Level</u>	<u>Presenting</u>	<u>Event</u>	<u>Supporting</u>
Cost Per luncheon	Limit 1	Limit 2	Limit 4
	\$1,500/\$1,300	\$1,000/\$900	\$600/\$500
Listed as Presenting Sponsor	X		
Company spokesperson gives 25-word pre-approved positioning statement	X		
Company spokesperson introduces guest speaker	X		
Option to have one person sit at guest speaker table	X		
Company Logo on all table placards	X		
Signage on stage	X		
Company Logo listed on above the fold on emails – minimum of 3 emails	X		
Company Named listed on social media	X		
VIP Reception immediately prior to luncheon with guest speaker	X	X	
Opportunity to provide handouts for each seat	X	X	
Opportunity to collect business cards in exchange for raffle	X	X	
Table and easel display space	X	X	
Large company logo in AV program	Large	Medium	Small
Large company logo on AMA Houston event web page	Large	Medium	Small
Large company logo on AMA Houston event emails – minimum of 3 emails	Large	Medium	Small
Large company logo on AMA printed materials, if applicable	Large	Medium	Small
Name badge with sponsor ribbon	X	X	X
Tickets to the event	6	3	1
Recognition in Houston Business Journal ad at end of fiscal year	X	X	X
Company name recognition from podium	X	X	X

Houston

Luncheon

Additional Luncheon Sponsorship Opportunities

Luncheon Name Badge Sponsor - \$600/\$500 (Member) – Limit 1

- Feature a coupon or incentive on the back of name badge
- Emcee announces coupon and draws attention to sponsor
- Small company logo in AV program
- Small company logo on AMA Houston event web page
- Small company logo on AMA Houston event emails – minimum
- Small company logo on AMA Printed materials, if applicable
- Name badge with sponsor ribbon
- 1 ticket to the event
- Recognition in Houston Business Journal ad

Board Member of the Month Sponsor - \$400/300

- Presenting name for Board Member of the Month at luncheon
EX: Company 123 Volunteer of the Month
- Recognition by emcee
- Large logo or title on Board Member of the Month slide
- Small company logo on AMA Houston event emails
- Name badge with sponsor ribbon
- 1 ticket to the event
- Recognition in the Houston Business Journal ad

To become a sponsor, please sign up at <http://www.amahouston.org/sponsorship/become-a-sponsor> and click “Become A Sponsor.” For sponsorship questions, please email the Sponsorship Committee at sponsorships@amahouston.org.